

Your Job Search — Step by Step

★ Winner of the 2009 MNYCCPOA Alva Cooper Award ★

As our students prepare to navigate the job market, they rely on us for assistance. The Career Services Association of The City University of New York, in collaboration with YAI/NIPD, has developed an instructional tool that brings new insight to address the needs of our students and their quest to succeed in a competitive and rapidly changing job market.

Why is this DVD a vital tool?

- It was developed by career development professionals who are well aware of the problems students face in negotiating a complex and increasingly changing workplace.
- The DVD demonstrates the challenges faced by two recent college graduates whose ongoing job search experience helps them to reflect on some of their successes and failures.
- It incorporates the observations and reflections of human resource professionals who conduct job interviews.
- It is a result of collaboration between a major university and an agency that recruits and hires hundreds of new employees every year. The material was created with the acute knowledge of the needs of students and their job search challenges.
- It depicts some of the common mistakes people make in their job searches, and how to correct them.

This DVD illustrates realistic job search scenarios and provides both visual portrayals and information. It is perfect for workshops or it can be used in one-on-one sessions. It can be used as a continuous presentation or it can be viewed in sections as necessary.



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